



YOUTUBE VIDEO OPTIMIZATION PROPOSAL

Video Link: <https://www.youtube.com/watch?v=UOEVuLmgq4g>

Suggested Keywords

- Work from home new normal
- Remote work new normal
- New normal working remotely
- New normal work from home
- How to work from home
- Working from home tips
- How to work from home and earn money
- Remote working tips
- How to work from home successfully
- In-demand skills
- In-demand business in philippines
- In-demand digital marketing skills 2020
- In-demand freelance skills
- In-demand online jobs 2020

Title: In-Demand Freelance Skills Under the New Normal 2020

Description:

Working from home is the new normal setup to earn money due to the pandemic this 2020. Many of the employees, especially here in the Philippines, are starting to worry on how they are going to sustain their daily living expenses since most of the employees are under the no work no pay policy. Some employees are urged to go back to work since they are struggling to their financial needs, even though they know they have to risk their health.

But today, there is a new way on how to earn money without risking our health. It is an online freelancer.

How can you be relevant as a freelancer under the new normal?

"Today's digital world easily enables businesses worldwide to connect

with top talent, and scale quicker than ever before. Larger companies are seeking remote workers via online marketplaces, specifically in the fields of customer service, software & IT, and eCommerce." - Payoneer

So what are the Freelancing Skills under these niches?

1. Customer Services

- a. Customer Service Representative
- b. Technical Support Representative
- c. Telemarketing
- d. Chat Support/Moderator
- e. BPO Home Based Agent
- f. Social Media
- g. Email Marketing
- h. CRM Management
- i. Zendesk/Tickets
- j. Appointment Setting
- k. Executive Assistance
- l. Project Management

2. Software & IT

- a. Mobile development
- b. Web Design
- c. Web Development
- d. Virtual Assistance on Website Management
- e. App/Software Development
- f. Funnels
- g. SEO

3. E-Commerce

- a. E-Commerce (Shopify, eBay, Amazon)
 - Creation and optimization
 - Management
- b. Social Media Management and Marketing
- c. Online writing, editing, and proofreading
- d. Copywriting
- e. SEO
- f. Graphics Design
- g. Video Editing

h. Facebook ads

4. Others

a. Podcasting

b. Online Financial Services (Online Bookkeeping, Creating Cashless Programs, and Software)

c. E-Learning

d. Video Marketing

e. Coaching

Look for the online training to gain more knowledge about those skills.

We are the training people on how to be virtual assistants. The hiring part which includes setting up accounts, applying, and freelancing skills are integrated into the lessons. This is all online and our courses are paid. If you are interested, our list of courses is here:

<https://www.fvaconsultancy.com/fva-aca.../>. I highly suggest the Freelancing Course for newbies.

For more info about FVA Business Consultancy, visit FVA Consultancy site today:

<https://fvaconsultancy.com/>

Find the course that's right for you:

<https://academy.fvaconsultancy.com/>

Join our apprenticeship program:

<https://fvaconsultancy.com/apprentice>

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Hire a Virtual Assistant:

Email: services@fvaconsultancy.com

Website: <https://hire.fvaconsultancy.com/>

Help us train and coach students while building their own FVA business:

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Let's connect on LinkedIn <https://www.linkedin.com/company/filipino-virtual-assistance/>
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Filipino Virtual Assistance offers online job courses to freelancers, virtual assistance services to brands and businesses and franchising opportunities.

Tags:

In-demand online jobs 2020, Work From Home New Normal, Online Freelancing in the Philippines

Thumbnail:



Playlist:

- Freelancing Tutorial
- Working from home tips