



Email Marketing via Mailchimp

Mailchimp interface showing the Campaigns page. The header includes navigation links: Create, Campaigns, Automate, Audience, Brand, Reports, Upgrade Now, and user profile (Kharyl Lyn, K. Lyn Virtual Assistance). The main heading is "Campaigns" with a "Create Campaign" button. Below it, it states "K. Lyn Virtual Assistance" and "Your audience has 7 contacts. 7 of these are subscribers." The "List View" tab is selected. On the left, "View by Status" shows filters for All, Ongoing, Draft, and Completed. "View by Type" shows filters for Emails and Automations. The main content area displays a search bar, a table of campaigns, and a "Sort by" dropdown. The table shows one campaign: "Sharing Work Experiences" (Regular - K. Lyn Virtual Assistance), sent on Mon, June 22nd 1:01 AM to 7 recipients. It shows 0.0% Opens and 0.0% Clicks, with a "View Report" button.

Mailchimp interface showing the details of the "Sharing Work Experiences" campaign. The header is the same as the previous screenshot. The main heading is "Sharing Work Experiences". Below it, tabs for Campaign Preview, HTML Source, Plain-Text Email, and Details are shown. The "Details" tab is selected. The details are presented in a table:

Campaign URL	https://mailchi.mp/9dcfb645329b/shift-career-from-a-professional-dietitian-to-a-freelancer Edit
Delivery date & time	Mon, Jun 22, 2020 1:01 am
From name	Kharyl Lyn Mercurio
From email	kharylmercurio@gmail.com
Subject line	Shift Career from a Professional Dietitian to a Freelancer
Preview text	"If you do not feel yourself growing in your work, you have not found your pla...
Recipients	Sent to audience: K. Lyn Virtual Assistance