



## ORGANIC SOCIAL MEDIA CAMPAIGN

1. Know Your Target Audience:  
*Business Owners, Presidents, Vice Presidents and CEO of the Company, Entrepreneurs that needs Virtual Assistant*
2. Define Your Goals:  
*Brand Awareness, Service Promotion and Have clients*
3. Select the Social Media Channel:  
*LinkedIn*
4. Create Campaign
  - a. Content Photo/Visual



- b. Text

**WIN a 50hrs VIRTUAL ASSISTANCE FOR FREE**

**Benefits of having a Virtual Assistant**

1. Have a Work-Life Balance
2. Lower Operating Cost
3. Increase Level of Productivity
4. Improve efficiency
5. Add business flexibility



How to join? Here are the mechanics:

1. LIKE my facebook page -  
<https://www.facebook.com/virtualassistantsservicesbyK.Lyn/>
2. TAG 5 friends who might be interested in this game
3. SHARE this post and write why do you want to have a virtual assistant with the hashtag #klynvirtualassistance on your timeline under a public set-up

We will choose 1 winner on June 30, 2020 via online random name picker and announce the winner on July 1, 2020. The winner can choose any of the virtual assistant services we offer.

Message me for inquiries to my Facebook page.

Thank you and good luck!

c. Links/Landing Page/App

About K. Lyn's Virtual Assistant Services

- Join my Facebook page - <https://www.facebook.com/klynva/>
- Visit my social media sites  
Instagram- <https://www.instagram.com/klynva/>  
Twitter- <https://twitter.com/klynva>  
LinkedIn- <https://www.linkedin.com/in/klynva/>

5. Create a Content Calendar for the Week/Month

Please see Social Media Content Plan