



SEO Assessment: Analysis and Plan

Website: <https://kharylmercurio.wixsite.com/kharylmercuriova>

SEO Analysis

Website

- No meta description, need to add meta description
- No meta keywords, need to add meta keywords
- H1 to H3 headings do not appear

Internal Links

- Very few internal links, need to add more

External Links

- Very few external links, need to add more

Keywords

- Need to work on the keywords from the keyword research
- Work on 4-word keywords and more long tail keywords

SEO Plan

1. Site Optimization

- a. Add meta description
- b. Add meta keywords
- c. Optimize the HTML headings. It should be edited and corrected.

2. On Page Optimization

- a. Add 500 links more

3. Off Page Optimization

- a. Add 1000 links more in Google, Yahoo and Alexa

4. Keywords

- a. Optimize the titles, headings, contents and images with the main KWs
 - i. Virtual Assistant Services
 - ii. Best Virtual Assistant Service
 - iii. Virtual Assistant Services Philippines
 - iv. Virtual Assistant Services for Doctors
 - v. Virtual Assistant Admin Services